

COMPANY NAME

CONTACT PERSON

BILLING ADDRESS

WEB DOMAIN

PHONE/FAX/CELL

EMAIL

Choose AD #1: Booklet and Free Web Listing

- STEP 1:** Choose one: Same Ad as 2016 New Ad (deadline 1/31/17)
STEP 2: Check your first choice in the chart below
STEP 3: Select "Website Link" in the checkout below to link your ad to your website: \$25
STEP 4: email SCP the **50-word web ad** that's *included free* with your Booklet Ad so it can be posted online prior to the 2017 visitor season.

Booklet Advertising Sizes & Prices				
Panel	Size (W x H)	Inside Page	Front Cov & Rd Syst Map	Back Cover
Inset Map ad	2.1875 x .75	\$425 <input type="checkbox"/>		
Calendar Page ad	2.3125 x 1.0	\$364 <input type="checkbox"/>		
1/16 Panel, inside	2.313 x 1.0	\$364 <input type="checkbox"/>		
1/16, Dining page	2.313 x 1.0	\$425 <input type="checkbox"/>		
1/8 Panel	2.313 x 1.813	\$727 <input type="checkbox"/>	\$868 <input type="checkbox"/>	\$975 <input type="checkbox"/>
1/4 Panel Horizontal	4.813 x 1.813	\$1432 <input type="checkbox"/>	\$1711 <input type="checkbox"/>	\$1924 <input type="checkbox"/>
1/4 Panel Vertical	2.313 x 3.813	\$1432 <input type="checkbox"/>	\$1711 <input type="checkbox"/>	\$1924 <input type="checkbox"/>
1/2 Panel	4.813 x 3.813	\$2725 <input type="checkbox"/>	\$3267 <input type="checkbox"/>	\$3670 <input type="checkbox"/>

Checkout For Ad #1 Advertisement in Booklet and FREE 50 word listing on website _____
 Website Link (optional): \$25 _____
 Subtotal _____
 Sales tax (5%) _____
AD #1 Total Due _____

Or Choose AD #2: Web Listing Only

Checkout For Ad #2 50 word listing on website: \$100 _____
 Website Link (optional): \$35 _____
 Subtotal _____
 Sales tax (5%) _____
Ad #2 Total Due _____

STEP 1: WEB LISTING – email SCP the 50-word web ad as soon as possible so it can be posted online prior to the 2017 visitor season: **\$100/year**

STEP 2: LINK (optional) – link from your ad on our website to your website: **\$35/year**

This contract confirms your advertising placement in the 2017 edition of *Sitka Through Four Seasons*, and/or your listing on the companion web site, www.travelsitka.com.

I have read and understand the Contract Conditions and information on the back of this form. I agree to the rates as stated above.

Signature

Date

Contract Deadline: January 15, 2017
2017 Advertising Contract

Contract Deadline: *January 15, 2017*

2017 Advertising Contract

Payment Deadline – with contract **January 15, 2017**

Advertising contracts and payment are due in full **for all ads**, by January 15, 2017.

Advertising space is limited and guaranteed on a first come first served basis.

Advertisements may not be canceled after the closing date of January 15, 2017. Cancellations prior to January 15, 2017 must be received in writing.

This contract may be completed digitally and email using the PDF submission process.

Camera Ready Ad Deadline - **January 31, 2017**

Only Camera Ready Ad will be accepted. The client must either own or have obtained permission to reproduce any image or copy used in their ad.

Formats

Acceptable formats include psd, eps, pdf, tiff or jpg.
File must be 300 dpi, cmyk.

Submission Guidelines

Please email ad to sheltercovepublishing@gmail.com or use [Dropbox](#).

Payment

Make checks payable to:

Shelter Cove Publishing

606A Sawmill Creek Rd, Sitka, Alaska 99835

Phone and Fax: 907-747-2860

Email: sheltercovepublishing@gmail.com

For questions or comments contact

Mim McConnell (907) 747-2860 or (907) 738-2888 (cell)
or email: sheltercovepublishing@gmail.com

Thank you for advertising with us and have a GREAT season!