



**Sitka's Public Transit System, Fixed-Route
2011 Advertising Contract**

Contract Dates: Advertising, as outlined in this contract, will be in effect _____ to, _____ to, _____. Contracts must be received prior to placing ads on the bus(es). Fees shown below include ad design by Shelter Cove Publishing. "The RIDE" staff will install your advertisement(s).

Routes: **Blue Line** – Sawmill Creek Rd; **Red Line** – Halibut Pt Rd; **Green Line** – Downtown/Japonski Island

Retail Merchant selects:

Location	Outside Passenger side of bus		Outside bus Driver side of bus		Back of bus (Red Line Only)		Inside bus	
	Sign Size	60" x 20"	65" x 20"	65" x 20"			8.5" x 11"	
Contract	6 mo	1 yr	6 mo	1 yr			6 mo	1 yr
Amount	\$1,200	\$2,100	\$1,410	\$2,400			\$420	\$720
Blue Line					n/a	n/a		
Green Line					n/a	n/a		
Sign Size	72.5" x 30.5"		96.5" x 30.5"		50.5" x 21.5"		8.5" x 11"	
Contract	6 mo	1 yr	6 mo	1 yr	6 mo	1 yr	6 mo	1 yr
Amount	\$1,600	\$2,900	\$1,800	\$3,300	\$1,250	\$2,300	\$420	\$720
Red Line								

Payment can be made by cash___, check___, Credit Card___

Please make checks payable to Shelter Cove Publishing. Credit card payments can be made online at www.sheltercovepublishing.com.

Owner _____		Business Name _____		SCP Fee	\$100
Date Signed _____		Phone # _____	Fax # _____	Ad(s)\$	
				Tax\$	
				Total\$	

Business Narrative Ad (optional):

"Creating Your Visions"